



THE STATE
of **ALASKA**
GOVERNOR SEAN PARNELL

**Department of
Health and Social Services**

DIVISION OF PUBLIC ASSISTANCE
Family Nutrition Programs

130 Seward Street, Suite 508
P.O. Box 110612
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Main: 907.465.3100
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June 25, 2014

Dear WIC Vendor:

Federal regulations require State WIC Agencies to periodically collect vendor shelf prices to help make sure that the WIC-approved foods are available statewide at a reasonable cost to the program. It is important for you to provide your prices to our office, since the program's reimbursements are based on the prices of vendors by region and size.

The Summer 2014 Price Survey is a partial price survey including infant foods, dairy, cheese, and eggs. There will be a full price survey in October.

Here are some notes about the price survey process:

- 1) We no longer require you to provide an inventory of your required WIC foods with your list of prices.
- 2) We are currently collecting shelf prices for these WIC items: infant foods, dairy, cheese and eggs.
- 3) The price survey is in Excel, and must be submitted electronically to wic@alaska.gov, unless you are granted an exemption to submit a paper form by mail.
- 4) Your shelf prices will be entered into the WIC SPIRIT system.
- 5) The price for each item will be averaged with the prices from other stores in the same peer group. The maximum allowable reimbursement (MAR) will be calculated according to peer group average prices, plus a percentage added across the board.
- 6) You must submit your prices by the **July 15, 2014 deadline** so that they are included in the averaging that affects your reimbursements.
- 7) Prices will be collected three times per year to make sure we allow for increases in wholesale costs and business expenses in your region.
- 8) Minimum stocks will be inventoried during routine monitoring visits and random minimum stock surveys throughout the year.

If you have any questions about the Summer 2014 Price Survey, please contact the WIC Vendor Management Unit at 907/465-3100 or by email at wic@alaska.gov.

Sincerely,

A handwritten signature in blue ink that reads "Sandy Harbanuk".

Sandy Harbanuk
Vendor Coordinator